

國立高雄師範大學

National Kaohsiung Normal University

視覺設計學系碩士學位班在職專班開課系統表

Curriculum for In-service Master Degree Program in Visual Design

108 學年度入學生適用 Applicable to students enrolled Fall 2019 and later

必修 Required Courses	科目 Subject	學分 Credit	科目 Subject	學分 Credit
	設計研究方法 Methodology Design Research	2	論文或創作專題 Thesis or Graduate Workshop	6
設計論文導讀 Design Discourse	2			
選修 Elective Courses	科目 Subject	學分 Credit	科目 Subject	學分 Credit
	影像應用創作 Applied Image Production Workshop	2	設計實務專題創作(一) Workshop : visual Design (I)	2
	設計與流行思潮研究 Studies in Thoughts of Design and Fashion	2	設計實務專題創作(二) Workshop : visual Design (II)	2
	設計繪畫創作 Workshop in Illustration	2	設計策略與企劃研究 Studies in Design Strategy and Planning	2
	視覺傳達設計創作 Studies in Visual Communication Design	2	影像研究 Studies in Image	2
	視覺傳達設計史研究 Studies in History of Visual Communication Design	2	設計與視覺文化研究 Studies in Design and Visual Culture	2
	視覺心理學研究 Studies in Art and Visual Psychology	2	視覺藝術與設計個別研究 Independent Study in Visual Art and Design	2
	構成研究 Studies in Composition	2	形態學研究 Studies in Morphology	2
	視覺符號學研究 Studies in Semantics	2	高階影像設計研究 Advanced Studies in Design of Image	2
	綜合造形研究 Studies in Gestaltungs	2	色彩計劃研究 Studies in Color Design	2
	視覺藝術與設計教育研究 Studies in Education of Visual Art and Design	2	傳播媒體研究 Studies in Media of communication	2
	圖形意象傳達研究 Studies in Pictorial Image Communication	2	視覺傳達科技整合研究 Studies in Visual Communication and Coordination of Disciplines	2

	廣告與行銷研究 Studies in Advertising and Marketing	2	資訊圖文創作研究 Studies in Information Design	2
	傳統設計資源研究 Studies in The Resources of Traditional Designs	2	動漫畫研究 Studies in Animation and Comics	2
	視覺識別系統設計研究 Studies in Visual Identity System Design	2	視覺設計研究 Studies in Visual Design	2
	商業訊息設計研究 Studies in the Design of Commercial Message	2	實驗包裝設計研究 Studies in Experimental Packaging Design	2
	視覺消費與設計研究 Studies in Visual Consuming and Design	2	高階設計繪畫創作研究 Studies in Advanced Workshop of Illustration	2
備註 Remarks	<p>1. 畢業學分：36 學分(必修 6 學分，選修 30 學分，不含碩士論文或創作專題 6 學分)。 36 Credits are required for graduation, including required courses 6 credits, selective courses 30 credits. 6 credits of Thesis or Graduate Workshop are excluded.</p> <p>2. 學位評定： Assessment of Degree:</p> <p>(1) 創作專題：創作報告、個展及口試 Graduate Workshop: Project written thesis, project exhibition, oral defense.</p> <p>(2) 論文：研究成果發表及口試 Thesis Paper: Research presentation, oral defense.</p> <p>(3) 畢業者授予藝術碩士 (M.A) Graduates will be awarded with Master of Arts Degree.</p>			